

**Investor Presentation** November 22, 2023





















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Strengths and Competitive Advantages of Gözde Girişim



**Financial Information** 











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## TURKIYE'S LARGEST PUBLICLY TRADED VENTURE CAPITAL INVESTMENT TRUST



Gözde Girişim's asset size reached 21 billion TL\* and net asset value reached 18.5 billion TL\*



Gözde Girişim's portfolio companies are among the most important players in their sectors.















The total combined turnover of Gözde Girişim's portfolio companies reached 116 billion TL\*\* and the total combined **EBITDA** reached 9 billion TL\*\*



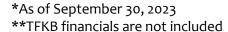
**Investing in startups** in the field of technology through Gözde Tech Ventures















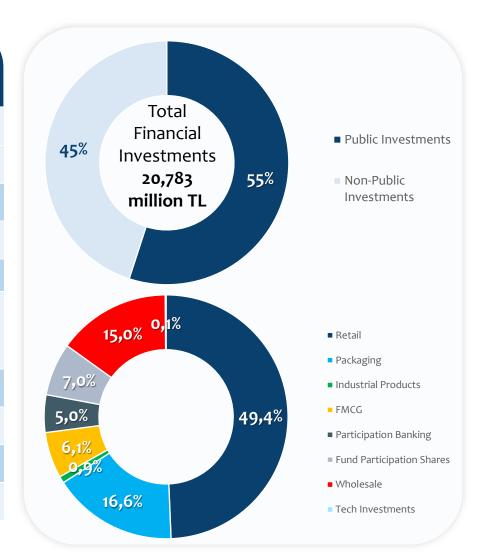
# VALUE CREATION WITH ACTIVE PORTFOLIO MANAGEMENT





# **CURRENT PORTFOLIO**

Sector	Company	Shareholding %	Valuation Method	2023/09 Valuations (million TL)
Dotail .	SOK	23,66	Market Price	8.171
Retail	FLO	11,50	DCF	2.093
Packaging	Polinas	99	DCF	3.451
Industrial Products	MAKINA TARAN EDICIOTRIAIA;	14,60	Market Price	188
FMCG	AZMÜSEBAT CELLE SANAVI VE PICAMET A.S.	97,61	DCF	1.259
Participation Banking	Türkiye Finans	10,57	Market Approach, Comparable Banks and Transactions	1.031
Fund Shares	IYP		Market Price	1.462
Wholesale	-penta	32,21	Market Price	3.108
Tech Investments	GOZDE TECH VENTURES	100	Book Value	21
Total				20.783

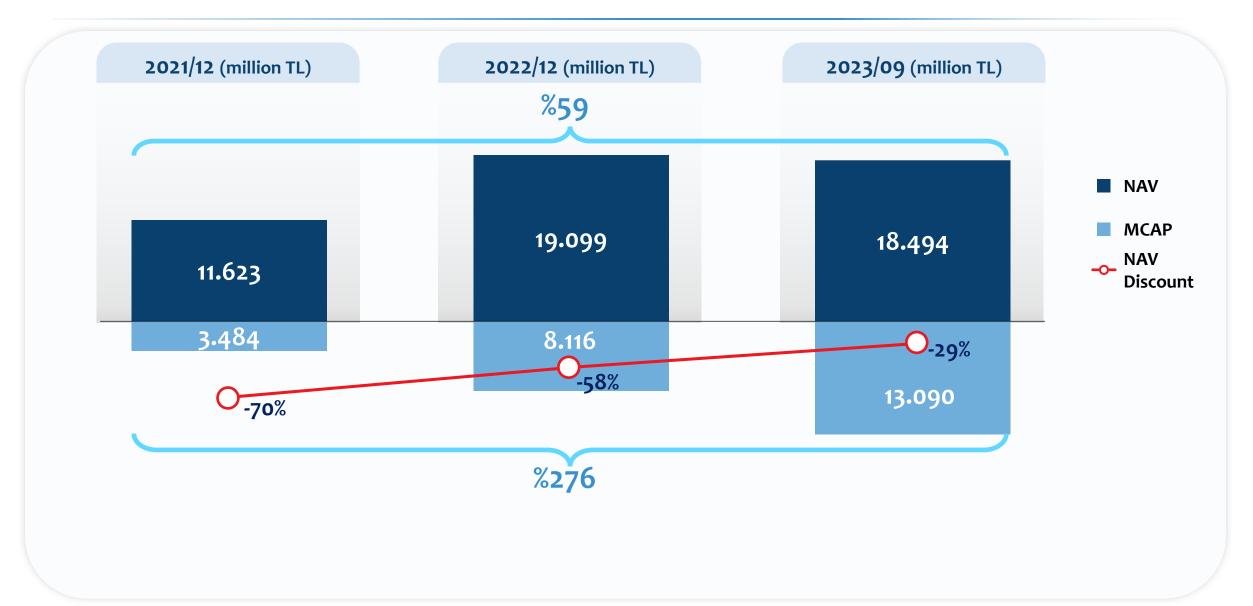


Valuation reports for FLO, Polinas, Azmüsebat, TFKB are prepared by independent valuation companies at the end of the year.





## **INCREASING SHARE PERFORMANCE & IMPROVING NAV DISCOUNT**



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### The largest publicly traded venture capital with a transparent **VCIT** structure

- Diversified, liquid structure that offers investors the opportunity to invest in companies at different stages of maturity
- Structure that gives confidence to investors thanks to the Venture Capital **Investment Trust** (VCIT) status - risk limitations, transparency and financial advantages (exemption from corporate tax (1))

GÖZDE®

A publicly traded Venture Capital Investment Trust that makes long-term investments in companies that will create value for its stakeholders.

02

### The ideal platform for investing in leading companies in their industry

- Balanced portfolio created with investments in leading companies in the retail, fastmoving consumer goods and industrial sectors
- Investments made in the defensive retail sector, which is relatively less affected by the economic slowdown (e.g. Sok and Flo)
- Balanced exchange rate risk thanks to companies generating foreign currency income (e.g. Polinas and Penta)

### Value creation through strong operational performance and exits from investments

- Net asset value increased from 385m TL in 2010 to 18.5 billion TL by the end of 2023/9(2)
- · Productivity increases, increasing export share in sales, digitalization and additional acquisitions and value increases in portfolio companies
- Kümaş, Propak, Farmamak, Sebat Çakmak sales, Şok and Penta **IPOs**

### Management focused on corporate governance under the supervision of experienced and well-known partners

05

- Board of directors consisting of experienced members
- Leading international management consultant in its field
- Strong staff managing portfolio companies

- **Investing in early** growth stage companies through Gözde Tech Ventures
  - Companies that have proven their rapidly growing technology/product on a global scale to a large extent
  - Experienced investment team

01



Exemption from corporate tax applied on profits arising from company sales

Calculated by subtracting net debt from total asset value found through company valuations.

# GÖZDE GİRİŞİM STANDS OUT AMONG PUBLIC OPPORTUNITIES

	GÖZDE GİRİŞİM	Publicly Traded Holdings	Public Companies
Investment tenure	2-8 years	Often Uncertain <sup>(*)</sup>	Not applicable
Portfolio diversification	<b></b> ✓		(*)
Investment flexibility	High	Medium <sup>(1)</sup>	Low <sup>(*)</sup>
Tax advantages	Exemption from corporate tax	25% corporate tax	25% corporate tax
Exit strategies	Well-designed strategies to maximize returns	There may be no defined exit strategy	There may be no defined exit strategy
Creating value through corporate actions	Active management to create maximum value	Generally defensive structure and limited M&A activity	Generally limited M&A activity

<sup>(\*)</sup> It may not be valid for all companies; it is assumed that the investor does not diversify portfolio









Strengths and Competitive Advantages of Gözde Girişim



### **Financial Information**





BALANCE SHEET	2021/12	2022/12	2023/09
Currency	million TL	million TL	million TL
Nature of Financial Statements	Solo	Solo	Solo
Current Assets	0,1	0,1	0,1
Non-Current Assets	12.881,6	20.895,9	20.928,8
Total Assets	12.881,7	20.896,0	20.928,9
Short-term Liabilities	1.213,6	1.757,1	2.383,7
Long-term Liabilities	250,2	250,5	250,6
Shareholders' Equity	11.417,9	18.888,5	18.294,6
Total Liabilities	12.881,7	20.896,0	20.928,9
Net Financial Debt	1.207,4	1.715,1	2.289,0



INCOME STATEMENT	2021/09	2022/09	2023/09
Sunum Para Birimi	million TL	million TL	million TL
Nature of Financial Statements	Solo	Solo	Solo
Revenue	1.695,7	0,5	76,1
Cost of Sales	-1.462,3	0,0	-4,8
Gross Profit	233,4	0,5	71,3
General Administrative Expenses	-42,3	-59,4	-116,0
Other Operating Income	2.730,4	1.432,9	4.245,9
Other Operating Expenses	-117,1	-0,3	-4.278,5
Operating Profit/(Loss)	2.804,5	1.373,7	-77,3
Net Financial Expenses	-174,3	-328,8	-516,5
Net Profit(Loss)	2.630,2	1.044,9	-593,9

Valuation reports for FLO, Polinas, Azmüsebat, TFKB are prepared by independent valuation companies at the end of the year.











**Strengths and Competitive Advantages of Gözde Girişim** 



**Financial Information** 





## **TURKIYE'S LARGEST SHOE RETAILER**

### **COMPANY SUMMARY**

Turkiye's largest shoe retailer

Strengthened market position with owned brands

Wide customer-focused product range and integrated supply chain structure

History and growth potential of rapid growth in export share and online sales

### **IMPORTANT DATA**

#### **566K sqm** 40m Total Sales area Average pair of

%86

Group brand turnover share





shoes sold per year





NINE WEST BUTIGO

832

Total number of stores including franchise as of 2023/9

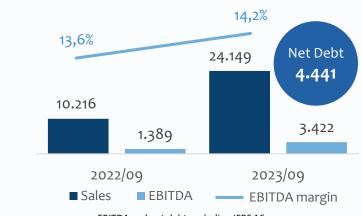
%26

Ratio of foreign operations to total turnover

%12

Ratio of online sales to total TR retail sales

### **SUMMARY FINANCIALS (million TL)**



EBITDA and net debt excluding IFRS 16

Number of Stores			
Channel	2022-09	2023-09	
Flo	456	451	
In Street	160	186	
Sneakerbox	52	91	
Nine West	16	14	
Lumberjack	1	6	
Reebok	6	11	
Franchise	52	73	
Total	743	832	





# Polinas TURKIYE'S LEADING FLEXIBLE PACKAGING MANUFACTURER

### **COMPANY SUMMARY**

Turkiye's first and one of Europe's top 10 flexible film manufacturers

Production base in Turkiye and Italy

Strong market share in retail and out-of-home consumption with the Sera brand in the kitchen solutions business line

~35% export rate in sales (mainly USA and Europe)

# **PRODUCTION CAPACITY Strong production and sales** network spread around the world Flexible packaging Polinas (BOPP, BOPET, Metalize) Muroll san 2B **Holograms** BEP **Kitchen solutions** & food storage Sera (Cast, Blown)

# **SUMMARY FINANCIALS (million TL)** Net Cash 715 Sales 3.593 3.488 2022/09 2023/09





# MÜSEBAT TURKIYE'S FIRST AND ONLY SHAVER BLADE MANUFACTURER

### **COMPANY SUMMARY**

Effective distribution network with 140 thousand sales points

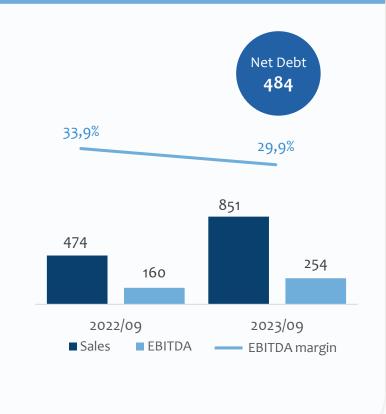
95% brand awareness in Turkey with Derby brand

29% market share in the disposable market with the Derby brand

Exporting to more than 65 countries, Derby's sales consist of ~40% of its sales.



# SUMMARY FINANCIALS (million TL)







# TURKIYE'S FIRST AND LARGEST CUTTING TOOL MANUFACTURER

### **COMPANY SUMMARY**

66 years of experience

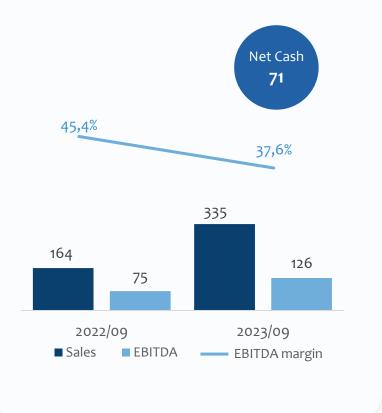
+30.000 products

60 Dealers

Strong R&D structure



# SUMMARY FINANCIALS (million TL)







# **INVESTMENT PLATFORM FOR TECHNOLOGY INITIATIVES**

### **INVESTMENT CRITERIA**



Targeted Investment period



3-4 years



Geography



Global



Target size per investment



\$500K -\$2 mn



Long-Term Investment Size Reaching 10% of Gözde Girişim's total asset size



**Priority Sectors** 



E-commerce, software services, financial technologies, artificial intelligence, data analysis, IoT, etc., especially food and retail technologies.

### **INVESTMENT FILTERING PROCESS**



343 Interviewed

94 Assessment

4 Invested in

### **INVESTMENTS**



Ember is the developer of a patented temperatureadjustable smart mug.





Ember Life Sciences develops cloud-based temperature-controlled cold chain boxes focused on the healthcare industry.



Kolay HR is Turkiye's first cloudbased personnel management software company.



Paragon Pure is a food technology company that aims to create sustainable and healthy products that suit the needs of the food industry.





# STRONG PLAYER IN PARTICIPATION BANKING

### **COMPANY SUMMARY**

214.7 billion TL\* Asset size

16.6 billion TL\* Shareholders' Equity

5.1 billion TL\*
Net profit for the period

25.15%\*
Capital adequacy
standard rate

### **OPERATIONS**



Participation bank accessible throughout Türkiye with

306 branches



### **SELECTED RATIOS**

Ratios (%)	31.12.2022	30.09.2023
Capital Adequacy Ratio	23,01	25,15
Funds Provided / Total Assets	56,21	53,71
Current Accounts / Collected Funds	41,89	30,77
Non-Performing Receivables Ratio	2,74	1,62

<sup>\*</sup>As of 30.09.2023





## **CONTACT INFORMATION**

### **Contact Information**



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