

GOZDE®

March 2022

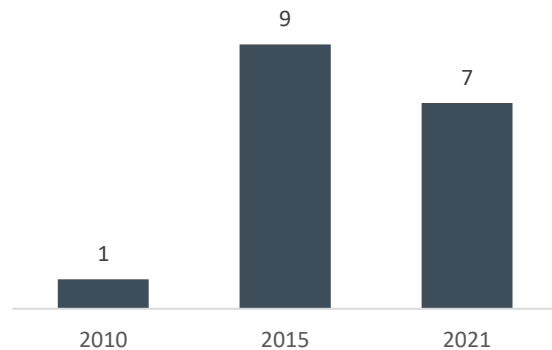
# Gözde at a Glance

- > Established in 2010, Gözde is the largest listed Private Equity Investment Company on the Borsa Istanbul in terms of total asset size, NAV <sup>(1)</sup> and market capitalization
- > Gözde offers a unique platform for its investors to make investments in a portfolio of promising companies, all of which are among the top 3 players<sup>(2)</sup> in their respective industries
- > As of 2021 year end, the combined revenues<sup>(3)</sup> and EBITDA of Gözde portfolio companies reached more than TL40 billion and TL3 billion, respectively
- > Established Gözde Tech Ventures in 2022 in order to invest in local and global ventures in technology

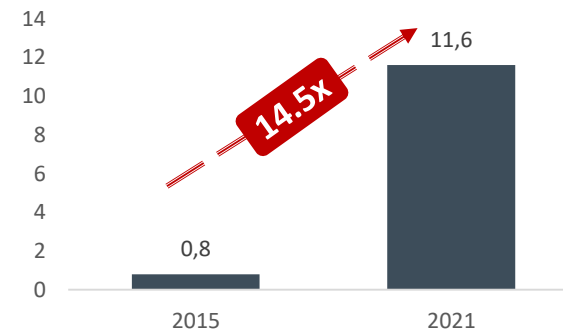
**Diversified** portfolio with investments in **7** operating companies

NAV increased to **TL 11.6bn** by 2021 year-end

# of portfolio companies<sup>(4)</sup>



NAV as of Dec 2021 (TL bn)



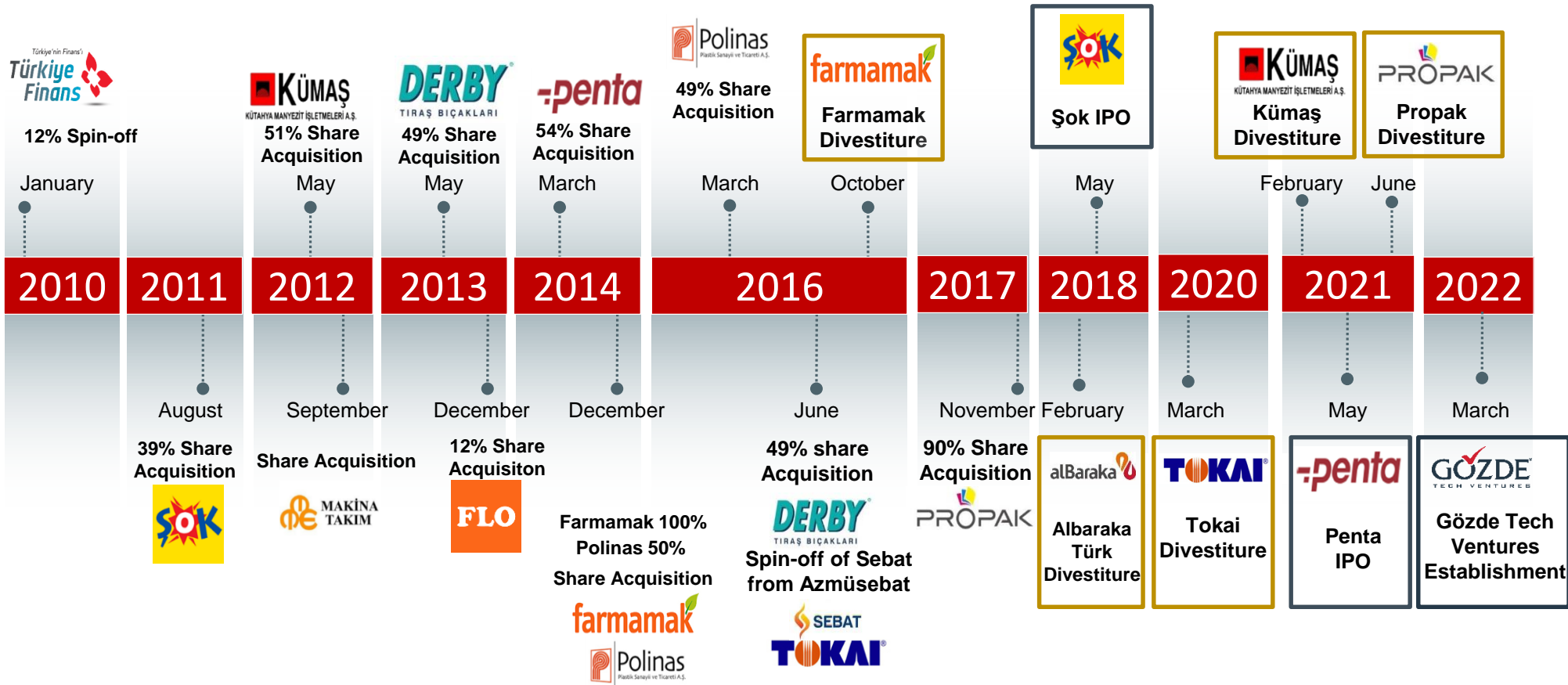
(1) Net Asset Value

(2) According to annual revenues

(3) Revenues and EBITDA (before IFRS-16 adjustments) of all portfolio companies are added 100%, except banks and funds

(4) Minority interest in Kuweyt Türk is not included

# Investment Timeline



 Exited Transactions  IPO Transactions

# Gözde: Investment Thesis

## 01 Favorable demographics

- > Young population as impetus for fast recovery from economic downturns
- > Favorable demographic trends to spark faster growth in consumer related sectors in the medium to long term (over 83m population with median age of 31) ^

## 06 Investments in early stage growth companies through Gözde Tech Ventures

- > Targets fast growing companies globally with proven products or technologies
- > Experienced investment team

## 05 Well-established corporate governance structure under oversight of reputable shareholders

- > Experienced and extensive BoD
- > 3 independent board members from diverse backgrounds
- > Leading international investment advisor
- > Strong management teams in portfolio

## 04 Strong track record of operational improvements and shareholder return through successful exits

- > NAV increased from TL385mn in 2010 to TL12bn TL as of Dec 2021 <sup>(2)</sup>
- > Operational improvements on assets through operational efficiencies, international, digitalization and bolt-on acquisitions
- > Sale of Propak, Kümaş, Sebat, Farmamak and Albaraka Türk and IPO of Şok and Penta

## 02 The largest publicly listed PE firm with transparent structure

- > Enabling investors to take position in a liquid platform with a portfolio of assets at various maturity stages
- > Incorporated under the Private Equity Investment Company ("PEIC") structure which assures risk limitations and transparency and provides significant financial benefits (i.e., exempt from corporate tax <sup>(1)</sup>)

## 03 Unique platform to invest in strong and leading private companies in their sectors

- > Differentiated and balanced portfolio of mainly retail, consumer, industrial assets with strong performances being in leading positions in their sectors
- > Portfolio offers a natural hedge to regional economic cycles with its defensive retail assets (e.g. Şok and Flo)
- > Assets with hard currency cash flows hedge the portfolio value against currency fluctuations (e.g. Polinas, Penta)



# Gözde Tech Ventures Structure

GOZDE®

## Private Equity Investments



-penta



MAKİNA TAKİM



Polinas

Türkiye  
Finans

DERBY



## Venture Capital Investments Gözde Tech Ventures

GOZDE®  
TECH VENTURES

- *'Gözde Tech Ventures' is founded in order to invest in local and global technology companies with the decision of Board of Directors*
- *While assessing tech investments, wide experience of existing Private Equity & Venture Capital team will be leveraged*
- *Gözde Tech Ventures aspires to have 10 investments within two years*

- **'Gözde Tech Ventures' will enable Gözde to identify potential investment opportunities rapidly in early stage and accelerate investment process**

- Hence, companies that would be evaluated for **'Private Equity' investments can be identified in early stage** and become eligible for investments on 'Private Equity' stage as well

- **Increasing Gözde portfolio diversification and achieving high returns is targeted**

- **'Gözde Tech Ventures' will invest in early growth companies with proven product / technology and high customer adoption**

# Gözde Tech Ventures Investment Criteria



**Target investment duration**

3 - 4 years



**Ticket size**

\$500k - 2 mn



**Geography**

Global



**Growth**

High growth companies with long-term growth prospects



**Target investment size (Short-term)**

\$20 mn investment in 10 companies within two years



**Control**

Influential minority



**Target investment size (Long-term)**

Reaching 10% of overall Gözde portfolio asset size



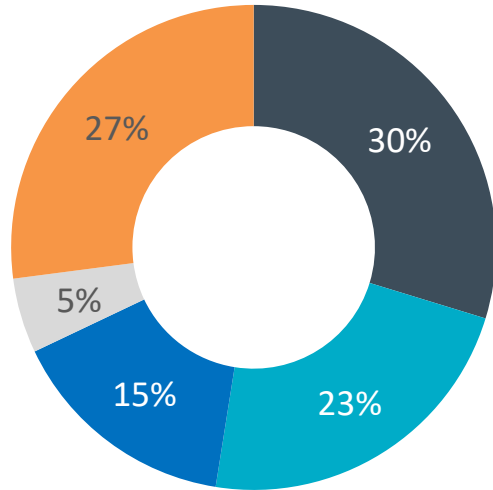
**Priority sectors**

SaaS, Gaming, Fintech, Blockchain, AI, Mobility, EdTech, Marketing Tech ve E-commerce

# Ownership

## Shareholding Structure

- > The majority of the Company is owned by Ülker Family and Yıldız Holding
- > Franklin Templeton acquired 5% share of Gözde in October 2017 and entered into agreement to provide advisory services to support Gözde's primary objective of shareholder's value creation



- Kökler Yatırım
- Üs Holding
- Publicly traded
- Yıldız Holding
- Franklin Templeton

## Yıldız Holding in Brief

**2<sup>nd</sup> Largest**

biscuits manufacturer globally

**+100**

export countries

**Global Presence**

with factories in 13 countries

**+60k**

employees worldwide

Main brands

**ÜLKER**

**GODIVA**  
Chocolatier

**McVities**

## Corporate Governance

- > Experienced BoD in total of 9 members enhancing corporate governance
- > 3 independent board members oversee operations adhering to highest duty of care standards
- > Strict reporting principals in place:
  - > All portfolio companies are audited
  - > Underlying asset valuations are performed by Big 4

# Partnership Structure

## YILDIZ ★ HOLDING

- > In-depth consumer industry know-how
- > Heritage of operational excellence
- > Integrated support functions



## FRANKLIN TEMPLETON INVESTMENTS

- > Extensive global network
- > Dedicated team of investment professional with deal generation and execution background
- > Strong asset management track record in both public and private company investments

## GOZDE

- > Access to well-diversified asset base enabling investors to make investments also in private companies
- > Ability to reinvest its proceedings with the ever-green structure
- > Incorporated under the Private Equity Investment Company ("PEIC") Communiqué of Capital Market Boards of Turkey (CMB)



- + Advisory service provider
- + 5% shareholding in Gözde

- > PEIC ("GSYO") structure provides;
  - Risk control (i.e., defined geographies, prescribed capital allocations)
  - Financial benefits (i.e., exemption from corporate tax)
  - Transparency at portfolio company level through annual independent valuations undertaken by independent valuation firms
  - Supervision by regulatory body (CMB)



# Gözde is Highly Competitive Among Listed Opportunities

	Gözde	Listed conglomerates	Listed single stocks
Investment timespan	2-8 years	Generally unspecified <sup>(1)</sup>	Not applicable
Portfolio diversification	✓	✓	● <sup>(1)</sup>
Investment flexibility	High	Medium <sup>(1)</sup>	Low <sup>(1)</sup>
Tax incentives	<b>Exemption</b> from corporate tax	20% corporate tax	20% corporate tax
Exit strategy	Defined & well communicated <b>strategy</b> to maximize return	May not have defined exit strategy	May not have defined exit strategy
Value creation via corporate actions	<b>Active</b> management of assets to generate <b>maximum return</b>	Generally limited M&A activity due to conservative nature	Generally limited M&A activity

# Share Price Performance

(Based on 31 December 2021 TFRS financials)

Total Assets

₺12.9bn

Market Cap

₺3.5bn

Net Asset Value  
(NAV)

₺11.6bn

## Stock Performance and NAV per Share (₺)



Source: Bloomberg, as of 24 February 2021

(1) NAV calculation: Publicly traded assets (Şok, Makina Takım and Penta) are included based on market values, remaining non-public companies are included based on book values on TFRS financials published in each related (previous) quarter of the financial year

# Major Developments

## Completed Transactions

- > **Kümaş:** A Shareholder Purchase Agreement was signed on January 4, 2021 to sell the shares of Kümaş, the leading vertically integrated player in refractory industry, to Ereğli Demir ve Çelik Fabrikaları T.A.Ş. for an enterprise value of US\$ 340mn and the transaction was closed on February 3, 2021. The equity value of Gözde's 51% stake in Kümaş is approximately US\$ 151mn.
- > **Propak:** 100% stake in Propak, a subsidiary of Polinas, was sold to Constrantia Flexibles at an equity value of €120,5mn (equity value post closing adjustments as announced in November 2021) on 7 June 2021
- > **Penta:** Penta's IPO was completed in May 2021. Following the IPO Gözde's shareholding in Penta is currently at 32.2%<sup>(1)</sup> (from 54% before the IPO)

## On-Going Transactions

- > **Polinas:** Reimei Global Advisors was appointed on November 2021 to review the strategic options to sell 100% or a portion of the Company's shares, operations or assets, and to manage the communication and coordination with potential buyers.
- > **ŞOK:** In order to create synergy in the digital field, a non-binding memorandum of understanding has been signed with Getir in relation to the sale of minority shares of Şok owned directly/indirectly by Yıldız Holding and its affiliates

### Gözde Tech Ventures Establishment



- > Gözde Board of Directors have approved the establishment of Gözde Tech Ventures, an investment company targeting investments in tech ventures in Turkey and globally. Gözde Tech Ventures will focus on investing in early growth tech ventures in SaaS (Software as a Service), gaming, fintech, blockchain, AI, mobility, educational technologies, marketing technologies and e-commerce sectors.

# Kümaş: The fourth and the largest Gözde exit

- > Kümaş is the fourth and largest exit of Gözde Girişim after exit of Farmamak in 2016, Albaraka in 2018 and Sebat Çakmak in 2020
- > Kümaş Manyezit Sanayi A.Ş. (“Kümaş”, or the “Company”) is the leading vertically integrated refractory company in Turkey
- > Kümaş was owned by Gözde (51%) and Yıldız Holding (49%)
- > Shareholders has agreed to sell their shares to Ereğli Demir ve Çelik Fabrikaları T.A.Ş. for an agreed Enterprise Value of 340m\$ in Jan 2021
- > The total Equity value of the deal is 296m\$, Gözde’s portion is 151m\$
- > Proceeds has been used to decrease leverage of the Gözde Girişim

## Key Metrics

**Industrial  
&Mining**

Sector

**30+**

Export countries  
at entry

**60+**

Export countries  
at exit

**2012**

Acquisition year

**Top5**

One of the largest  
PE exits <sup>(2)</sup>

**\$340m**

Transaction value  
(EV)

# Propak Exit

- > A Shareholder Purchase Agreement was signed on April 15, 2021 to sell the shares of Propak, an indirect subsidiary of Gözde, to Europe's leading packaging company Constanstia Flexibles International GMBH
- > Following Competition Board's approval on May 27, 2021, the transaction was completed on June 7, 2021 at an equity value of €120.5mn (equity value post closing adjustments as announced in November 2021)
- > Propak's company value under Gözde's ownership has increased by over 2.5 times in Euro terms in just ca.3.5 years

## Key Metrics

**Packaging**

Sector

**54**

Revenues at  
Entry (€mn) <sup>(1)</sup>

**76**

Revenues at Exit  
(€mn) <sup>(2)</sup>

**2017**

Acquisition Year

**9**

EBITDA at Entry  
(€mn) <sup>(1)</sup>

**19**

EBITDA at Exit  
(€mn) <sup>(2)</sup>

# Penta IPO

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- > Penta successfully completed its IPO on 17 May 2021, floating 18,378,752 shares at the IPO price of TL32.00
- > Total IPO size was TL588 million
- > Consortium leader of the IPO was İş Yatırım and additional 30 consortium members participated at the IPO
- > As of 28 February 2022, Penta's actual outstanding shares ratio is 16.2% and Gözde's direct ownership ratio is 32.2%
- > Penta used the net funds from the IPO (~USD45 million) to repay its loans under the syndication credit agreement:
  - > Net debt decreased to USD29 million as of September 2021 (2020 year-end: USD66 million)
  - > Short FX position decreased to USD14 million as of September 2021 from USD50 million in 2020 year-end
  - > Penta intends to increase trade payable days through further use of supplier financing and increase in supplier limits on the back of decreased net debt position. Positive impact on net working capital is also expected.
  - > Penta aims to evaluate business development opportunities with existing brands and growth opportunities with new brands and in new categories at more favorable conditions

# Portfolio Companies

(TLm)	S'holding %	Acquisition Year	Details	Book Value <sup>(1)</sup>	Portfolio Breakdown
	22.9%	2011	One of the Fastest Growing Discount Food Retailers in Turkey	1,784	14%
	11.5%	2013	The Largest Footwear Retailer of Turkey	965	8%
	32.2%	2014	Turkey's Leading Value-Added Technology Distributor	5,562	43%
	14.6%	2012	First and the Largest Cutting Tool Manufacturer in Turkey	58	0%
	97.6%	2013	First and Sole Razor Manufacturer in Turkey	499	4%
 (2)	99.0%	2014	Leading Flexible Packaging Film Producer in Turkey	2,139	17%
	10.6%	2010	Leading Participation Bank in Turkey	451	4%
İstanbul Portföy Yıldız Private Fund				1,371	11%
<b>Total</b>				<b>12,831</b>	







**One of the Fastest Growing Discount Food Retailers in Turkey**



**9,247**

Şok Stores <sup>(1)</sup>

**+ Cep'te Şok**  
Online Store

**c.1,000**

Net new stores  
opened p.a. <sup>(2)</sup>

**~1,800**

SKUs

**33.1%**

Revenue growth <sup>(3)</sup>

**20.0%**

LFL growth <sup>(4)</sup>

**19.8%**

LFL basket size  
growth <sup>(4)</sup>

**TL 28.4bn**

Revenues <sup>(3)</sup>

**TL 1.6bn**

EBITDA <sup>(3,5,6)</sup>

**(5.7% EBITDA margin)**

**TL 1.3bn**

Net cash <sup>(7)</sup>

(1) Including 395 Şok Mini stores

(2) Last 6 years average (2014-2021)

(3) 2021 full year

(4) Şok stores only; Like-for-Like sales calculated for 2021 by stores operating on 2019 and still open as of 2021

(5) EBITDA is defined as earnings before interest, tax, depreciation and amortization, other income/(expense), before IFRS16 adjustment

(6) EBITDA including IFRS16 adjustment is TL 2.6bn (9.2% EBITDA margin)

(7) 2021 YE, before IFRS16 adjustment

# One of the Fastest Growing Discount Food Retailers in Turkey



## Overview of the business

Positive and permanent impact of pandemic

# of stores increased from 1,114 to 9,247 since 2012

Cep'te Şok: Grocery delivery with at the store prices in 81 cities

~700 product categories and ~1,800 SKUs

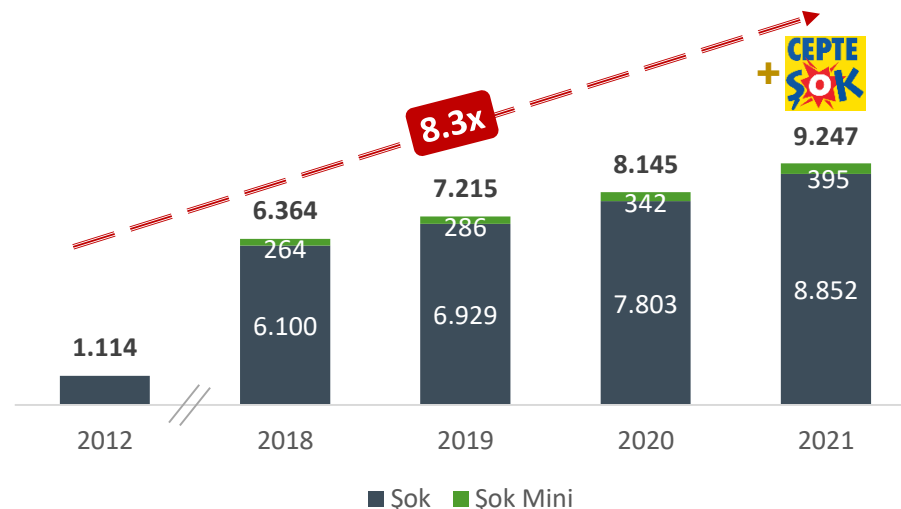
~230 m<sup>2</sup> average store size

Targets a wide customer base

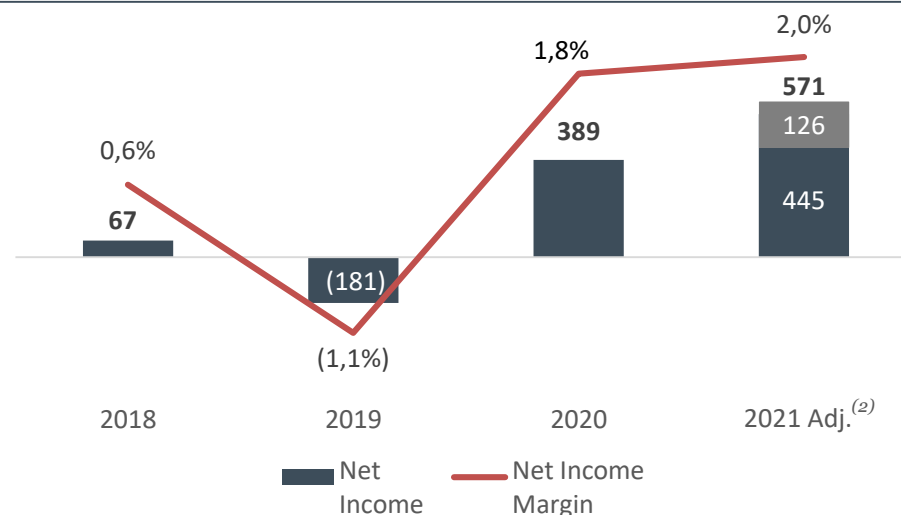
Offers diversified products in fresh and personal care segments

Strong balance sheet with positive net income, negative working capital and strong net cash position

## Store evolution





## Net income and margin <sup>(1)</sup>






# Cep'te Şok: Unique, home delivery business model






## Growing Online Food Retail Market

-  E-commerce size, number of active customers and penetration in Turkey continues to increase significantly in Turkey
-  Home delivery demand for grocery products peaked due to pandemic and quarantine measures

## Management's solid and fast execution capacity

-  Cep'te Şok provides home delivery service on the back of Şok's extensive store network in 81 cities
-  Şok adopts and fulfills evolving customer needs with Cep'te Şok's alternative order (mobile app, phone, web) and payment (online, cash on delivery or credit card at the door) methods
-  Cep'te Şok's delivery model with ECO friendly fleet of %100 electrical vehicles has been quickly implemented

## Cep'te Şok value proposition and business model

-  Home delivery from stores within the same day to all customers in Turkey with **at the store prices**
-  **1,800 SKUs**, easy-to-use application, **free delivery**
-  **Low OPEX** and **CAPEX** requirement

## Cepte Şok KPIs <sup>1</sup>

<b>2.7x</b> online orders	<b>2.8x</b> revenue
<b>2.2x</b> total membership	<b>2.0x</b> # of customers

## Highlights

<b>81 cities</b> delivery network	<b>~1.800</b> SKU
<b>Same-day</b> delivery	<b>Free</b> delivery

# Investment Thesis and Financials



## Investment thesis

### 1 Strong player in crisis-resilient food retailer market

*Positive and permanent impact of pandemic on food retailers*

### 2 Attractive White Space

*Modern channel's share in total and discounters' share in modern channel continues to rapidly increase*

### 3 Focusing on Customer Needs

*With ~1,800 SKUs including fresh and personal care, Şok becomes a one-stop shop for customers*

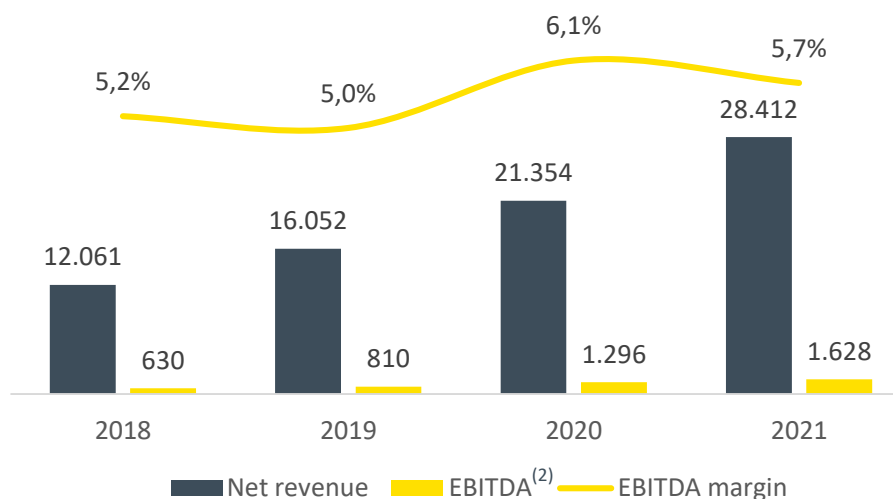
### 4 Operational Execution Excellence

*High operational efficiency with successful store and inventory management*

### 5 Superior Growth and Cash Flow Generation

*With negative working capital and high cash conversion, Şok generates enough resources for high growth and distributes dividends*

## Summary financials (TL mn) <sup>(1)</sup>



## 2021 results

- > %33 revenue growth in 2021 on the back of increase in number of stores (1,102 net opening) and LFL basket size (20% vs. 2020)
- > As a result of Şok's business model and continuing strong cash creation; reached TL1.3 bn net cash position as of 2021 year-end
- > Şok continued its positive net profitability; adjusted net income reached TL570.5 million (adjusted net income margin: 2.0%)<sup>(3)</sup>
- > Cep'te Şok supported growth with its low CAPEX and OPEX requirement



FLO

## The Largest Footwear Retailer of Turkey

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**The largest**

footwear retailer  
of Turkey

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**515**

domestic stores  
in total in 3  
formats

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**133**

Int'l stores  
in total  
(incl. **48** franchise  
stores)

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**+30mn**

pairs of shoes  
sold

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**90+%**

Revenue from  
own brands

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**10,000+**

employees

---

**+10%**

of revenues  
from abroad

---

**+10%**

share of online  
sales in total  
retail sales

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**+60%**

growth on  
online sales in  
2021

# The Largest Footwear Retailer of Turkey

FLO

## Overview

- > Flo offers good quality own and licensed brands at affordable prices; unmatched value proposition targeting mid- to low-income segments
- > Flo has 648 stores (48 franchise stores) with 515 domestic stores and 133 international stores by end of 2021
- > The Company acquired retail operation rights of NineWest (NW) from ABG in 2019 and took over 11 NW stores
- > E-commerce sales are up 67% in 2021 over the last year
- > The Company is currently operational in 24 countries

Flo, operates in 648 stores in 3 store concepts and in 3 different channels (retail, online, wholesale)

### Perakende

### Online

### Wholesale

FLO

**486 stores**  
Multi-brand

- > #1 multi-brand footwear store format with various brands
- > Selected own brands: Lumberjack, Polaris, Kinetix, selected licensed brands: Dockers, U.S. Polo Assn.

SPORT **IN STREET**

**148 stores**  
Multi-brand

- > Sport brand that targets young generation
- > A rapid revenue growth experienced in the last two years

NINE WEST

**14 stores**  
Single Brand

- > Footwear & bag brand targeting women customers
- > Online retailing rights in Turkey

Multi-brand / 3<sup>rd</sup> party  
/ Marketplace

- > #2 footwear e-commerce in Turkey
- > 80 developers

**3,500**  
sales points

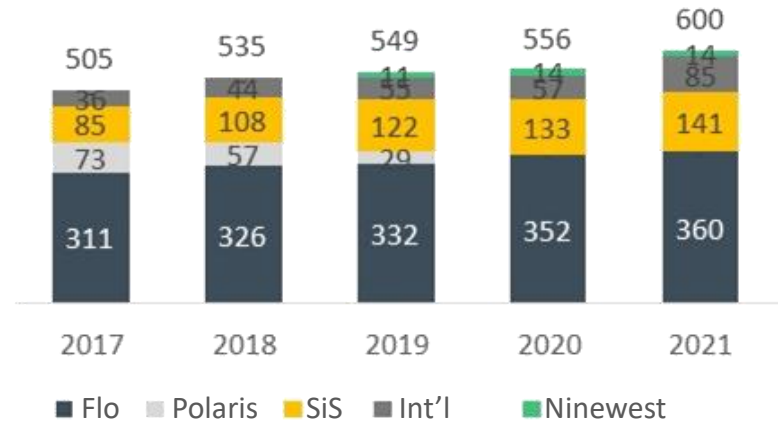
- > #1 wholesaler in Turkey



## Investment thesis

- 1 Favorable Market Trends**  
*Shifting to affordable fashion from global brands accelerated with current TL depreciation*
- 2 Customer-Focused Wide Product Range**  
*Dynamic merchandise and brand offering that serves the whole family with a diverse product mix*
- 3 Integrated supply chain management**  
*Turkey is the #1 footwear producer in Europe with over 200+ suppliers (c.90% sourcing from Turkey)*
- 4 Track Record of Robust Growth**  
*Net store opening of 95 coupled between 2017-21 with online net revenue growth of 67% YoY in 2021*
- 5 Strong Potential for Further Growth**  
*Dynamic expansion to international and online channels*

## Owned store evolution (#), excl. franchise



## Access to consumers through various owned and third-party brands

> Owned footwear brands:

Casual	Comfort	Active	Fashion



**-penta**

**Turkey's Leading Value-Added Technology Distributor**

**One of the largest**  
technology distributors in Turkey

**+40**  
global vendors

**USD 475mn**  
9M 2021 Net Sales  
**19%** USD YoY  
Net Sales Growth<sup>(1)</sup>

**Value added services**

Exclusive distributor for  
**15**  
vendors

**7.0%**  
gross profit margin<sup>(1)</sup>

Focus on  
**Value-added IT products**

**+3,500**  
active customers

**5.2%**  
EBITDA margin<sup>(1)</sup>

<sup>(1)</sup> Represents the financial metrics for 9M 2021

# Turkey's Leading Value-Added Technology Distributor with Solid Business Model

Value Added Services			Strategic Corporate Acquisitions	Strong Management & Talented Employees
Extensive Cooperation	Superior Logistics	State-of –the-art Digitalization		
<p><b>Customer Solutions</b></p>	<p><b>Penta MyWarehouse</b></p>	<p><b>Bayinet</b></p> <p><b>CRM</b></p>	<p><b>Efficient integration</b></p>	<p><b>Founder is still with the business after 30+ years</b></p>
<p><b>Penta Tech Center</b></p>	<p><b>10-to-10 overnight delivery</b></p>	<p><b>Integration with vendors and customers</b></p> <p><b>Subscription services</b></p>	<p><b>New segments &amp; brands</b></p>	<p><b>Valuable talent acquired and retained</b></p> <p><b>352<sup>(1)</sup> competent and loyal employees (avg. tenure of 9.5 years)</b></p>

## Investment thesis

### 1 Attractive Industry Fundamentals

*IT sector benefits from digitalization, work/study from home trends and overall technological advancements*

### 2 Diversified Product and Customer Portfolio

*Works with more than 40 vendors and over 3,500 active customers*

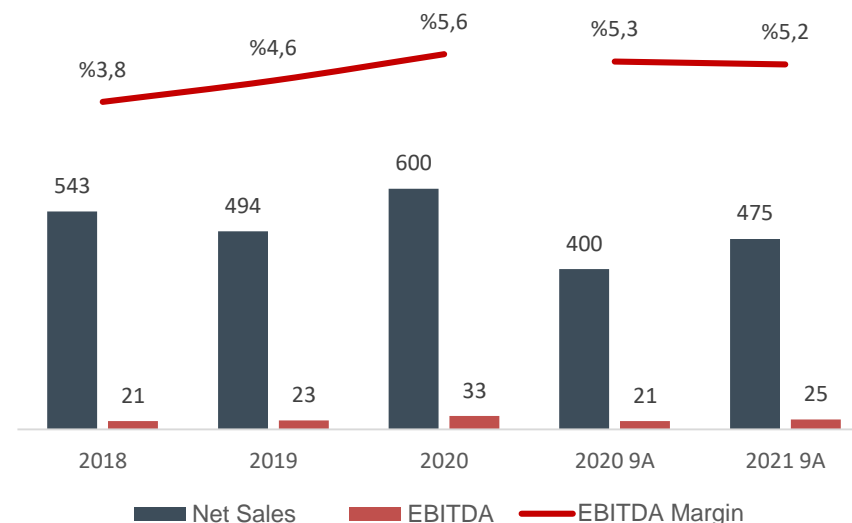
### 3 Value Added Services

*Differentiating through value-added services to serve broader customer broader needs*

### 4 Strong Profitability and Cash Conversion

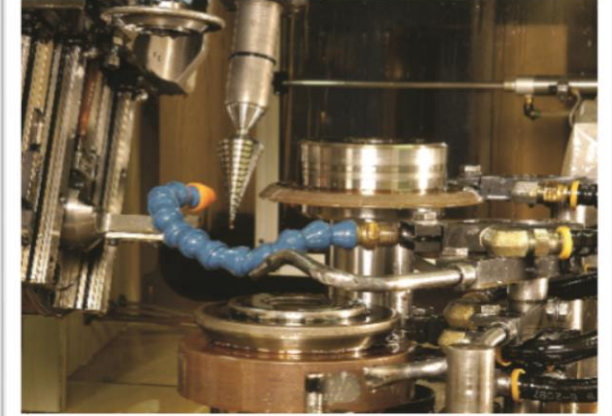
*With EBITDA margin over 5.2%<sup>(1)</sup>, profitability is above the industry average*

## Summary financials (USD mn)



## 2021 First 9-month Results

- > With the effect of increasing demand for technology products in the first 9 months of 2021, Penta focused on sustainable profitable growth and achieved a net sales growth of 19% YoY
- > The ratio of operating expenses to net sales improved by 0.3 percentage points to 2.1%
- > Net FX short position decreased from US\$50 million to US\$14 million, demonstrating significant improvement



**Turkey's first  
and largest**

cutting tool  
manufacturer

**64+**

years of experience

**+66**

dealers and wide  
sales reach

**30,000+**

product types

**10,000 m<sup>2</sup>**

closed area modern  
factory

**c.36%**

market share <sup>(1)</sup>

**10+ mn**

unit production capacity

**Steady**

cash flows and net  
cash position

**31%**

EBTDA margin <sup>(2)</sup>

<sup>(1)</sup> Estimated market share in HSS (High Speed Steel) segment

<sup>(2)</sup> 2021 9M

# First and the Largest Cutting Tool Manufacturer in Turkey



## Overview

Owens the widest dealer network in the sector

Generates c.70% of revenues through its dealers

Adds new products to its portfolio every year

A listed entity with easy access to capital

## A turnaround story after acquisition

- > Top-management was replaced according to new priorities and the long-term strategy
- > Old manufacturing facility was closed and production moved to an upgraded facility, which is currently operational with higher efficiency
- > Unused properties were sold to pay down financial debt

## Main product categories

Drilling



Taps



Cutter



Dies, Thread Chasers & Saws



Solid Carbide



## Selected globally known customers

Auto



Otokar

ISUZU

White goods



Aerospace



Others





## Investment Thesis

### 1 Turkey's First Cutting Tool Manufacturer

*With over 64 years experience, the Company is the largest cutting tool manufacturer*

### 2 Benefits from Industrial Growth

*By holding high market share in the domestic market, the Company captures the upside from domestic industrial growth*

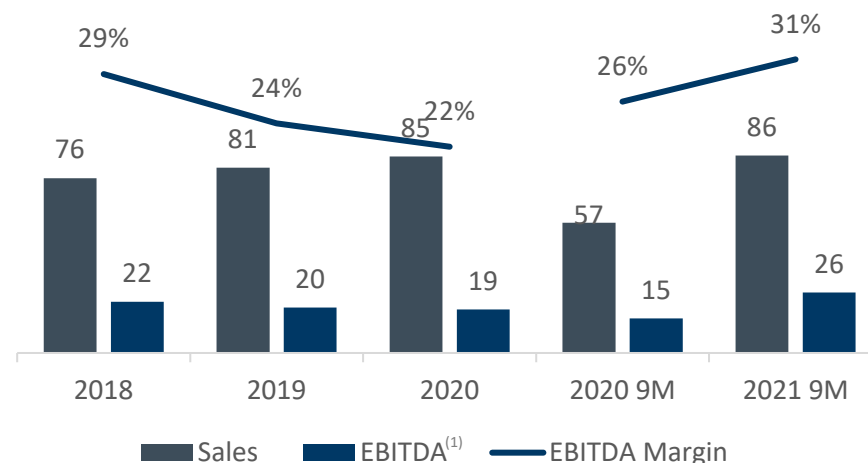
### 3 Wide Product Range with Quality

*With over 30k SKU, Makina Takim offers wide product range and sustains long term relations with its clients*

### 4 Steady Cash Flow Generation

*With high profitability, the Company generates steady operational cash flows*

## Summary financials (TL mn) <sup>(1)</sup>



## 2021 9M results

- > As a result of the pandemic, industries served by Makina Takim were negatively impacted. However, Makina Takim was able to grow its revenue by over 50% in the first nine months of 2021 while also improving its profitability
- > Strong profitability and strict net working capital control helped the Company to continue generate strong cash flow



**DERBY®**

**First and Sole Razor Manufacturer in Turkey**

**#2**

player in razors & blades

**27%**

volume market share <sup>(1)</sup>

**c.99%**

Brand recognition

**TL319mn**

2021 net revenues

**c.40%**

of sales are exported to 65 countries

**29%**

EBITDA margin <sup>(2)</sup>

The **only** razors and blades brand produced in Turkey

**140k**

sales points reached in Turkey

**80**

years of sector experience

<sup>(1)</sup> Market share in volume in the Turkish razors and blades market (source: Nielsen of 4Q21, excludes discount markets)

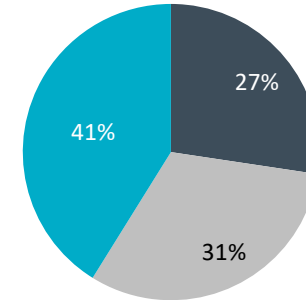
<sup>(2)</sup> 2021

# First and Sole Razor Manufacturer in Turkey



- > Azmüsebat (the legal entity name of Derby) is a leading FMCG player offering razors & blades products in Turkey and surrounding regions
- > The Company is one of the sizeable global players with production facilities centrally located in Tuzla, Istanbul
- > The product portfolio includes a variety of razors, spanning in a wide range of price points
- > The Company continuously works on new product development and quality enhancements to better serve consumers
  - > The target is to expand from low/mid income to high income segment by improving product quality and launching value added products
- > Derby has a strong distribution network in Turkey and enhancing its international distribution

## Split by channel (2021A)



■ Traditional ■ Modern ■ Exports

## Products

### Single-use



### Blades



### Grooming



# Investment Thesis and Summary Financials



## Investment thesis

### 1 Attractive Market with Significant Growth Opportunities

*Growing population, disposable income, urbanization, increasing focus on personal grooming*

### 2 Derby, Local Power Brand in Razors and Blades Market

*# 2 brand in razors and blades with 99% brand awareness, no strong brand in the third position*

### 3 Efficient Installed Base

*Leading technical and manufacturing capabilities, high barriers to entry, strategic location*

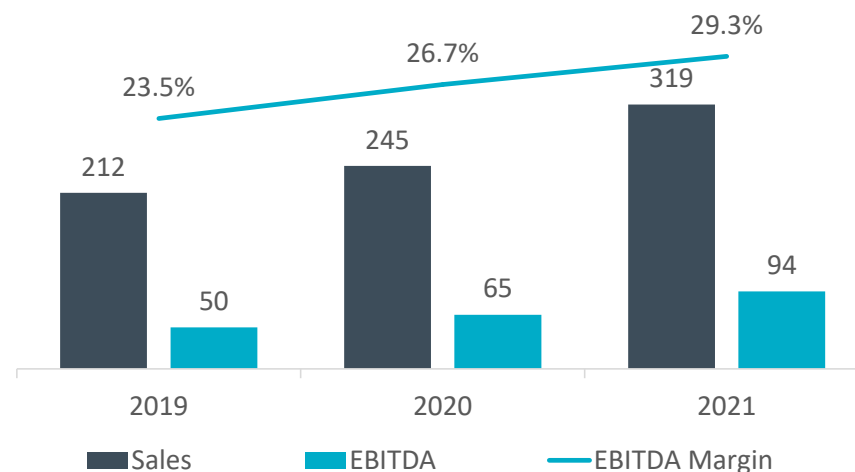
### 4 Superior Route to Market

*Strong presence within traditional channels, whereas further opportunities in modern and export channels*

### 5 Significant Value Creation Opportunities

*New product innovation and launches, international growth, brand extension*

## Summary financials (TL mn)<sup>(1)</sup>



## 2021 results

- > In 2021, revenues grew by 30% and EBITDA margin reached 29%
- > Thanks to efficiency projects and additional investment in the factory, 1bn pieces/year capacity achieved in production



**35 years**

of experience

Turkey's **first**

BOPP\*  
manufacturer

**«Sera»**

A Leading kitchen  
solution brand

**TL 2,913mn**

Revenues <sup>(1)</sup>  
(c.42% of revenues from  
international markets)

**c.60%**

of output for food  
packaging

**+40**

# of export countries

**115k ton**

BOPP\* capacity

**50k ton**

BOPET\*\* capacity

**14k ton**

Sera kitchen solutions  
capacity

\*Biaxially Oriented Polypropylene

\*\* Biaxially Oriented Polyester

(1) As of 2021

# Polinas: Flexible Packaging Business

## Overview

- > Founded in 1982, Polinas is a leading player in domestic market with 22% market share<sup>(1)</sup>
- > Polinas is one of the 3 largest<sup>(1)</sup> producers in Europe with a total capacity of 165k tons per year
- > The Company also has additional 20k tons of BOPET capacity in its Nuroll facilities in Italy

## Product range

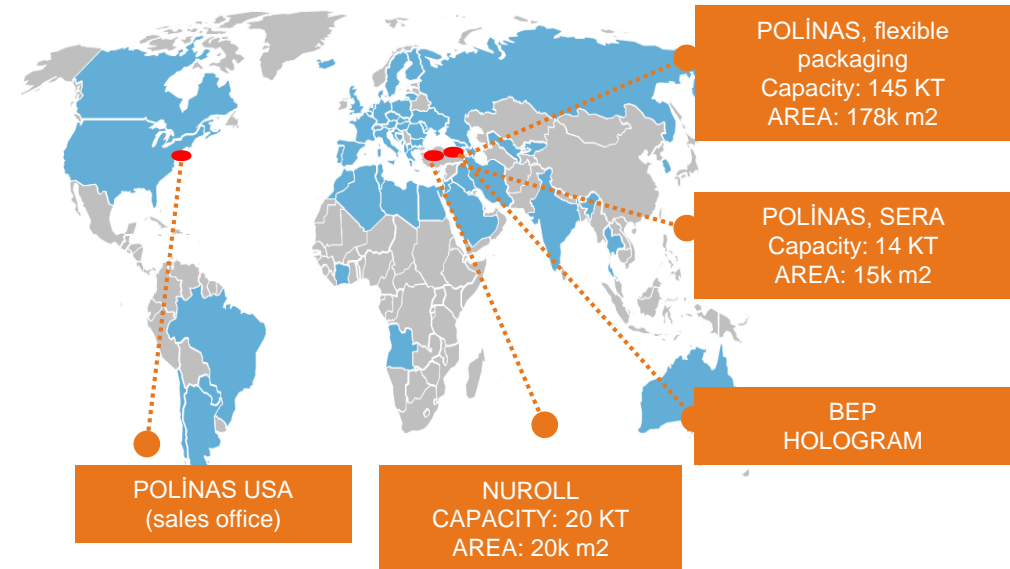
Polinas has a wide range of products

- > BOPP
- > BOPET
- > Metalized Films
- > Coated Films
- > Barrier Films
- > Holographic Films
- > Tear Tapes

Sera covers kitchen needs of end customers

- > Cling Films
- > Trash Bags
- > Parchment Paper
- > Aluminum Foils
- > Oven Bags

## Exports to more than 40 countries in 6 continents



## Export sales breakdown

**79%** Europe

**16%** America

**3%** Middle East

**2%** Other

(1) Source: Company websites and management estimations



## Investment thesis

### 1 Unique Value Proposition

*Being a leading flexible packaging producer with a wide range of product offerings*

### 2 Well-invested and Integrated Asset Base Featuring Further Room for Growth

*Vertically integrated production facilities increasing its operational efficiencies*

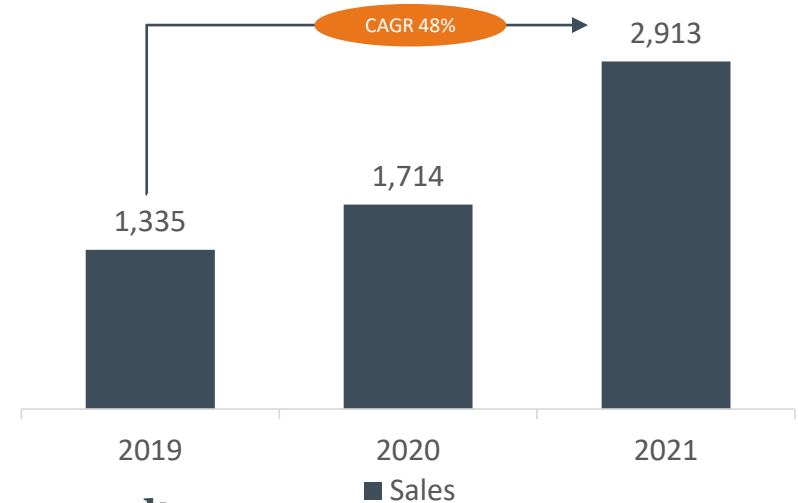
### 3 Resilience to FX Movements

*c.42% of revenues are generated from exports, Eur indexed domestic prices*

### 4 Growth Potential

*Flexible packaging captures the upside of consumer products' demand growth*

## Summary financials (TL mn) - Polinas



## 2021 results

- > In 2021, Polinas achieved higher profitability thanks to (i) strong consumer demand reflected in sales prices and (ii) efficient capacity utilization in production lines, had limited impact from raw material price movements
- > With improved numeric distribution and timely reflection of increasing manufacturing costs on sales prices, kitchen consumables division also performed well and contributed to profitability in 2021

GOZDE®

Türkiye Finans



Türkiye'nin Finans'ı  
**Türkiye  
Finans**

**Leading Participation Bank in Turkey**

# Leading Participation Bank in Turkey

## Overview

- > TFKB, established in 2005, is one of the well-established participation banks in Turkey
- > The National Commercial Bank, the largest bank of Saudi Arabia with investments in 5 countries, owns 67% of TFKB
- > Gözde is holding 10.6% stake
- > TFKB serves over one million customers and offers innovative, value-added products, services and solutions to a wide range of customers in commercial / corporate banking, SME banking and retail banking

## Summary figures (as of December 2021)

316  
branches in  
Turkey

TL 112bn  
Asset size

TL 6.6bn  
Equity

TL 923mn  
Net Income

15%  
ROAE<sup>(1)</sup>

18.9%  
capital  
adequacy  
ratio

(1) ROAE: Return on Average Equity, 2021



# Experienced BoD Enhancing Corporate Governance



Ali Ülker

Chairman of  
the BoD



Mehmet  
Tütüncü

Vice Chairman  
of the BoD



Murat Ülker

Board Member



İbrahim Taşkın

Board Member



Hüseyin Avni  
Metinkale

Board Member



Erman  
Kalkandelen

Board Member

## Independent board members



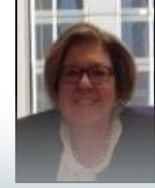
Füsun Akkal  
Bozok

Independent  
Board Member



Agah Uğur

Independent  
Board Member



Aytaç Saniye  
Mutluoğulları

Independent  
Board Member



Board members  
from different  
sectors bring  
diversified  
capabilities to  
the table



3 Independent  
board members  
overwatch  
operations  
adhering to  
highest duty of  
care standards



Experience in  
many  
turnaround  
projects and  
apply their  
experience to  
Gözde's portfolio



Great experience  
in M&A enable  
the team to close  
deal in an agile  
way



All Board  
members have  
leadership  
experience

# TFRS Financials of Gözde

## Income Statement

TL 000	31-Dec-20	31-Dec-21
Revenue	74,616	1,695,683
Cost of Sales	(45,539)	(1,680,805)
<b>Gross Margin</b>	<b>29,077</b>	<b>14,877</b>
G&A	(44,919)	(59,025)
Other Income <sup>(1)</sup>	2,050,315	7,794,288
Other Expenses <sup>(1)</sup>	0	(2,098)
<b>EBIT</b>	<b>2,034,473</b>	<b>7,748,042</b>
Financial Income	65,450	790
Financial Expenses	(385,623)	(294,741)
<b>Profit/(Loss) Before Tax</b>	<b>1,714,300</b>	<b>7,454,091</b>
<b>Earning per Share</b>	<b>4.45</b>	<b>19.36</b>

## Balance Sheet and Net Debt

TL 000	31-Dec-20	31-Dec-21
<b>Current Assets</b>	350	131
Cash and Cash Equivalents	51	61
Receivables from Related Parties	0	11
Other Receivables	259	30
Other Current Assets	40	28
<b>Non-Current Assets</b>	6,032,717	12,881,573
Financial Investments	5,993,184	12,830,713
Other Non-Current Assets	39,533	50,860
<b>Total Assets</b>	<b>6,033,067</b>	<b>12,881,704</b>
<b>Current Liabilities</b>	1,084,709	1,213,604
Short Term Liabilities	57,604	134,076
Trade Payables	23,173	253,340
- Payables to Related Parties	22,966	252,491
- Payables to Non-Related Parties	208	849
Other Payables to Related Parties	1,001,025	823,337
Other Current Liabilities	2,906	2,851
<b>Non-Current Liabilities</b>	984,551	250,202
Long Term Liabilities	75,267	202
Other Liabilities to Related Parties	909,284	250,000
<b>Shareholders Equity</b>	<b>3,963,807</b>	<b>11,417,898</b>
<b>Total Liabilities and Equity</b>	<b>6,033,067</b>	<b>12,881,704</b>
<b>Net Debt<sup>(2)</sup></b>	<b>2,042,719</b>	<b>1,207,352</b>

# ₺ 11.6bn NAV as of 31 December 2021

(₺ mn)	31 Dec 2020	31 Dec 2021
<b>Privately Owned Shares</b>	<b>4,056</b>	<b>8,756</b>
Türkiye Finans	347	451
Kümaş	1,112	-
Flo	511	965
Penta	420	4,669
Polinas	1,401	2,139
Azmüsebat ("Derby")	243	499
Makina Takım	23	31
Kuveyt Türk	0.4	0.4
<b>Publicly Traded Shares</b>	<b>1,937</b>	<b>2,703</b>
Şok	1,772	1,784
Makina Takım	165	27
Penta	-	892
<b>Privately Owned Other Financial Assets and Funds</b>	<b>-</b>	<b>1,371</b>
İstanbul Portföy Yıldız Private Fund	-	1,371
<b>Total Asset Value</b>	<b>5,993</b>	<b>12,831</b>
Cash and Cash Equivalents	0.1	0.1
Financial Debt (net)	2,043	1,207
<b>Net Financial Debt</b>	<b>2,043</b>	<b>1,207</b>
<b>Total Net Asset Value (NAV)</b>	<b>3,950</b>	<b>11,624</b>

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